



An Association of Marketing Students

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What do you get when you combine country music, thriller rollercoaster rides, horse racing, and the largest student organization in the country? The 2010 International Career Development Conference held in Louisville, Kentucky. The 2010 ICDC will have over 15,000 members from all 55 state/providential packed into downtown Louisville.



Ohio DECA (among Colorado DECA, Florida DECA, Georgia DECA, Kentucky DECA, Texas DECA, and Wisconsin DECA) has been assigned to stay at the Galt House Hotel & Suite. The hotel is within walking distance from most of the other hotels, so the opportunity to meet people from all over the world is in reach. The Galt House is a 3½ star hotel which has over 1290 guest rooms which opened in 1837. The Galt house also hosts the Governor's cup and the Kentucky Derby.

Members who attend the ICDC representing Ohio DECA have two paths to choose from. They can compete in their competitive events or attend leadership academies.

For the members who compete in competitive events, you will be spending most of your time in the Kentucky Exposition Center. The 1.2 Million square foot arena will be home to the competitive events and the exhibit hall.



Anyone who does not compete in a competitive event will most likely be attending the FOCUS leadership academy. Ohio DECA was exposed to FOCUS at the Fall Leadership Conference where they put on a number of leadership activities for non-voting delegates. They will be offered as two day long events in which you graduate at the end of the conference with a greater knowledge of DECA and how to be a successful leader.





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After most of the events are done and over with, your chapter might want to experience some recreational activities that Louisville has to offer. Probably the most famous place in Louisville is the Churchill Downs horse racing track. Churchill Downs is the home to world famous Kentucky Derby which takes place the week following the ICDC. Members will be able to see pre-race events as well as go to the Kentucky Derby Museum.

If the thrill of competition isn't enough for you, then Six Flags Kentucky Kingdom might be just what you are looking for. Opened in 1987 on 56 acres of land, Six Flags Kentucky Kingdom is the focal point of any roller coaster enthusiast within a 100 mile radius. With over 27 rides including 6 thrill roller coasters, Six Flags Kentucky Kingdom will be the go-to place for thrilling fun.

