



The Ohio DECA Scholarship has been established to reward student's interested in pursuing careers in marketing and management for their achievements as Marketing Education students and Ohio DECA members. The scholarship will provide funds for students interested in continuing their education in marketing and management at any approved two- or four-year institution.

Purpose:

- To encourage Marketing Education students to achieve the highest possible level of marketing competencies and leadership through classroom participation, training station performance, and DECA activities.
- To provide funds for continued education.

Entries:

- Every Ohio DECA Chapter will have the opportunity to enter four (4) students in this event. Each entry must follow the guidelines included for this event.
- **One (1) copy (stapled)** of the document must be submitted to the Ohio DECA State Advisor by the date specified on the *Ohio DECA Calendar of Activities*. (Submitted copy will not be returned.)
- No pictures or page protectors are allowed.

Requirements: A completed application form signed by the applicant and verified by the marketing instructor must be submitted. In addition, each entry must include the following information:

- Section I: **Evidence of Career Planning**
Statement of Career Plan relating to marketing and management (not to exceed 150 words).
- Section II: **Scholastic Standing**
Complete high school transcript including ACT/SAT scores (if available) and other valuable scholastic information (not to exceed two [2] pages).
- Section III: **DECA Activities**
Description of involvement at the local, state and national level of DECA (not to exceed two [2] pages).
- Section IV: **School and Community Involvement**
Explanation of the applicant's additional contributions to school and community (not to exceed two [2] pages).
- Section V: **Marketing Application Essay**
Description of how marketing education and DECA have assisted you in progressing toward your career objective (not to exceed one [1] page).
- Section VI: **Open Ohio Essay**
A different topic is to be selected yearly. **The 2012 Open Ohio Essay is: "Explain how the guiding principles of DECA fulfills the DECA mission."** (Not to exceed one [1] page).
- Appendix: **Letters of Recommendation**
Letters of recommendation from your employer (if applicable), local DECA advisor, a school official and/or one other community leader.

Judging: All required written documentation submitted by each applicant will be reviewed by a screening committee. A specified number of students (5 - 10) will be invited to be interviewed at the Ohio DECA Career Development Conference.

Awards: The scholarship amounts will be determined yearly.

OHIO DECA SCHOLARSHIP APPLICATION FORM

Applicant's Name: _____

Applicant's Address: _____

City/State/ Zip

Applicant's Phone: _____

Name of School: _____

Advisor's Name: _____

Advisor's E-Mail: _____

School Phone: _____

Name of Employer: _____

Proposed Major Field of Study: _____

Institution you plan to attend: _____

I have read the guidelines for the Ohio DECA Scholarship and verify that all of the information submitted in the application and accompanying documents is correct. I accept the decision of the judging committee in determining the winner.

Date of Application

Signature of Applicant

All information submitted in this application and attached documents are correct.

I, the advisor, am a member of the Ohio Marketing Education Association (OMEA).

Yes

No

Date of Application

Signature of Advisor

OHIO DECA

Participant _____ School _____

OHIO DECA SCHOLARSHIP WRITTEN - RATING SHEET

Area	Poor	Fair	Good	Excellent	Points Awarded
Section I: Evidence of Career Planning (20 Points)	1 - 2	3 - 5	6 - 8	9 - 10	
Section II: Scholastic Standing (10 Points) (Documentation may include complete transcripts, ACT/SAT scores, marketing grades, other considerations)	1 - 2	3 - 5	6 - 8	9 - 10	
Section III: DECA Activities (20 Points)	1 - 3	4 - 16	7 - 11	12 - 15	
Section IV: School and Community Involvement (10 Points) Additional contributions made at school and in the community	1 - 2	3 - 5	6 - 8	9 - 10	
Section V: Evaluation of Marketing Application Essay (20 Points)	1 - 5	6 - 10	11 - 15	16 - 20	
Section VII: Open Ohio Essay (10 points)	1 - 2	3 - 5	6 - 8	9 - 10	
Appendix: Letters of Recommendation	0	1 - 2	3	4 - 5	

TOTAL (80 Points) _____

**Note: Numbers in parentheses indicate the maximum number of points that can be awarded in each category. Judges may grant any point value on the continuum.

OHIO DECA

Participant _____ School _____

OHIO DECA SCHOLARSHIP INTERVIEW - RATING SHEET

Area	Poor	Fair	Good	Excellent	Points Awarded
Professional Appearance and Conduct During Interview (10 Points) Appropriate, Businesslike Appearance Proper Introduction Proper Language Enthusiasm and Self-confidence	1 - 2	3 - 5	6 - 8	9 - 10	
Career Goal (30 Points) Appropriate Marketing/ Management Career Goal Realistic Plans to Reach Goal	1 - 7	8 - 15	16 - 23	24 - 30	
Value of Marketing Education (60 Points) Classroom Training Station/Laboratory DECA	1 - 5	6 - 10	11 - 15	16 - 20	

TOTAL (100 Points) _____

Interview Points _____

Written Points _____

Total Points _____

**Note: Numbers in parentheses indicate the maximum number of points that can be awarded in each category. Judges may grant any point value on the continuum.