



## **BENEFITS OF NETWORKING**

1. An opportunity to assist high school students throughout Ohio who are seeking careers in marketing, management and entrepreneurship.
2. The opportunity to work with educators on a local, district and state level in preparing activities that are meaningful to students.
3. The recognition of your organization's sponsorship by students, teachers, administrators and business representatives throughout Ohio.
4. The name of the company on trophies presented to student winners at the district and state level for sponsored event.
5. Written recognition of the organization in two statewide conference programs and the awards program for the Ohio DECA Career Development Conference.
6. Recognition of the organization during the sponsored event.
7. An opportunity to present awards to student winners of sponsored event at the Ohio DECA Career Development Conference Grand Awards Ceremony.
8. An opportunity to provide judges for the sponsored event at the Ohio DECA Career Development Conference.
9. Complimentary exhibit space at the Ohio DECA Career Development Conference.
10. First option to renew sponsorship for the following year.



### **DECA: WHAT IS IT?**

DECA is a student-centered organization whose program of leadership and personal development is designed specifically for students enrolled in marketing education classes.

DECA is the only student organization operating in 50 states, the District of Columbia, Canada, China, Germany, Guam, Hong Kong, Korea, Mexico and Puerto Rico that attracts individuals to productive careers in marketing, management, and merchandising. It is a co-curricular organization and serves as an integral part of the classroom instructional program.

### **WHO BELONGS TO THIS DYNAMIC ORGANIZATION?**

Any student enrolled in marketing education where there is a DECA chapter can join DECA. In classrooms throughout the country, students form their own chapters and elect their own officers. Marketing education teacher/coordinators serve as individual chapter advisors. DECA chapters are self supporting, with members paying chapter, state and national membership dues.

### **WHY IS DECA IMPORTANT TO THE BUSINESS COMMUNITY?**

DECA advisors and chapter members take an active part in the development and growth of the communities in which they live and work. Students learn, while still in school, vocational understanding necessary to compete in marketing, management and merchandising careers. These careers-oriented young people are actively involved in creative marketing projects directly related to the careers of their choice.

### **WHY ARE DECA RELATED ACTIVITIES IMPORTANT TO SCHOOLS?**

DECA chapter activities contribute substantially to the primary purpose of school to develop well educated citizens who have self-confidence, self-esteem, leadership ability and an understanding of the American Free Enterprise System. DECA chapters are invariably “showcases” for student achievement and progress, reflecting favorably on teachers, DECA advisors and school administrators at both the local and state level.